



BLOGTROTTERS 2018 PUBLICITY REPORT

In strategic partnership with



The evolution of Blogtrotters



A Concept is born

invited to Athens:
What's the Story?
workshop and a 3day itinerary
showcasing 'An
Ancient City with a
Modern Soul'.
#blogtrottersGR
hashtag is launched
and the emphasis
on storytelling and
concept-driven
engagement.



The initiative is established

45 bloggers from 13 countries are taken on a conceptual journey through Thessaloniki and Halkidiki. Through a workshop and tailored itinerary, more than 11 million social media impressions are produced in 4 days.



9 Great impressions

Blogtrotters goes
nationwide, yearround, as 57 bloggers
visit more than 50
destinations around
Greece. With
emphasis on
absolute quality,
social media
impressions alone
top 145 million. In
total, 80 blog posts
and 19 vlogs are
produced.

BLOG TROTTERS Travel in Balance

Travel in Balance

The platform is dedicated to the enhancement and promotion of sustainable tourism practices. More than 50 bloggers presented more than 70 practices of sustainable tourism development.

BLOG TROTTERS BITE-SIZED GREECE

More than 50 digital influencers visited Greek destinations with a target to discover the destinations through their local products, but also the products through the destinations....



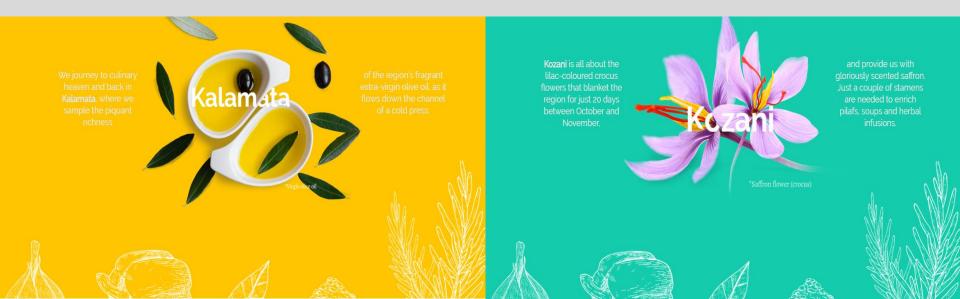
Food as a Destination

In 2018, Blogtrotters explores Greece bite by delicious bite in a year dedicated to the country's extraordinary culinary riches. If you weren't already hungry to visit Greece, prepare to be.

In a series of tailor-made **digital influencer visits**, we explored how local produce and flavours have come to identify with a destination – and how **destinations** have come to identify with the **food** they produce. Our community of travel bloggers, Instagrammers and vloggers spent the year nibbling and sipping their way around the country, telling tales of how the food Greeks prepare comes from the **heart and soul**, and not just the land on which it is produced.

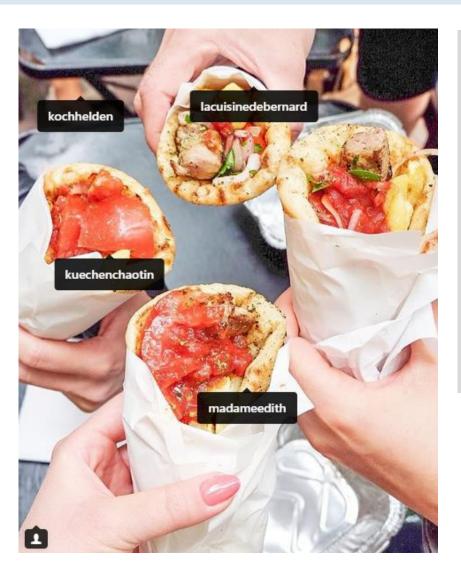


The bite-by-bite exploration of Greece took Blogtrotters 2018 to **33 different destinations**, producing **154 blog posts**, **12 vlogs** and more than **5,000 social media posts**.





Digital influencers tap into Athenian culinary culture



Four prominent food bloggers from Germany, France and Poland visited Athens in order to discover the city's rich culinary history, but also the exciting food scene that Athens has developed over the past years.

Through a tailored itinerary, the bloggers visited bustling markets, new age kafenia and sophisticated restaurants, while they were also introduced to the ever-popular Athenian street food.

During their stay, the bloggers shared their culinary explorations with their followers on their social media, posting mouth-watering images of delicious dishes.

Distinguished Polish food blogger explores autumn Athens





Madame Edith

Ateny - informacje praktyczne - jak zaplanować pobyt



wtedy do portu w Rafinie, gdzie wsiadaliśmy na prom. Troche żałowaliśmy, że nie udało nam sie wtedy zobaczyć miasta, ale co się odwiecze, to nie uciecze. I tak na koniec wakacji przylecieliśmy do Aten ponownie w celu poznania kulinarnej strony greckiej stolicy.

Grecka organizacja turystyczna Discover Greece zaprosiła nas bowiem na festiwal kulinarny Taste ol Athens. Tak się jednak złożyło, że po przyjeździe okazało się, że ze względu na złą pogodę, którą przyniósł ze soba cyklon "Zorba", festiwal został przesuniety o kilka dni i w zwiazku z tym niestety nie mogliśmy wziać w ním udziału. Za to alternatywny plan zwiedzania przyniósł nam wiele ciekawych doświadczeń, a czterodniowy pobyt w Atenach sprawił, że zdecydowanie tam wrócimy, by zobaczyć wszystko, czego nie udało nam się tym razem ze względu na pogode



Madame Edith

Ateny - co i gdzie jeść według lokalsów? WIELKI gastroprzewodnik po stolicy Grecji



za tak mapravide dudo zostało mamina kolejne odwiedziny. Przygotowalam dla Was bardzo obszerny Aserach, w tym od nastych dudch prosovodníklim, którty pomagali nam w panetracji gastronomiczne fillem na kilku części są tu adnesy mięsz, w których warto zazpatnzyć się w jedzenie na wynos tuł ie, które moone zabrač z wyjacob do domu, pnajdolece w tym tez sakoję z restauracjami oraz tarom benami sensującymi suviaki, a także kawiamie i cukiemie, które podeją także słoskości, że głowa mala. A do tegii kawa - pravidziwa grecka kawa parzona w tygiahach. Tak można żyć i tak smalowicia żyja się w

Madame Edith

COVERAGE

Blog UVM: 350,000

Facebook: 41.003

Instagram: 11,200

Polish food travel blogger, Edvta Kusińska, who also posted heavily on social media during her visit to Athens, published two stories featuring Athens as ideal city break destination with rich gastronomy, highlighting the modern and classic side of the Greek capital, through extended and practical travel list and culinary guide.

Read the blog post

Read the blog post

"Athens is an unusual city. It is not such an obvious European capital as Paris, London or Stockholm. Here, little is so sleek and elegant, but has a great atmosphere, which took us and stole our hearts."

German food blogger explores 24hr culinary Athens

RECEIVESSEN, PROCERO CHER MINE MINE







Egal, wie gut das Frühstlick im Hotel ist - mit dem Frühstlick im 7 Cactus kann es für mich keiner aufnehmen. Detlich vom Fulle der Abropolis in einer unscheinige scheinenden Straffe fündet nan dieses kleine CaSi Rentauvant, das, zumindeit als vir useren werige Touristen und datür umso metr Einheimosche angeht. Die Frühstückskarte enthalt griechsiche Frühstücksspesialitäten, die nicht jedermann kennt, wie zum Betspiel "Travihtes" lein trachtionelles Gebäck, das mit lokalem Köse servierf satrif ode "Kastanas" fein Massisches, priechisches Omelette mit Tomaten und lokalem Käsel, aber natürlich auch Wassier wir griechtschen Joghurt mit Honig und Nüssen oder Spiegelietes

Auch die Mittagskarte liest sich köstlich. Mit Preisen von Arbit für große Frühsbücksportsonen kann hier simmand mecken





KUECHENCHAOTIN **FOOD & TRAVEL**

COVFRAGE

Blog UVM: 99,960

German food blogger Mirja Glatz published an extensive blogpost detailing a 24-hour culinary itinerary for Athens. The blogger's food guide focuses on the gastronomy treasures a visitor should experience in the city and proposes not-to-be-missed walks and cultural sightseeing.

Read the blog post

"We did sightseeing according to the salami principle. Every day a little bit! And from what I experienced, I have assembled a "24 hours in Athens" for you."

German food bloggers fall in love with Athenian tastes









COVERAGE (Total)

Instagram: 16,742

Facebook: 20,933









Ahead of their blog posts German food bloggers, Mirja and Jens Glatz posted heavily on their social media accounts, depicting Athens as an ideal city break destination, with rich culinary history and countless local gastronomy options even for vegans.

French food blogger features the yummy side of Athens



lacuisinedebernard • Follow lacuisinedebernard Féta en pâte feuilletée

frite, servie avec du miel... Je continue de

me régaler à Athènes II #discovergreece

kochhelden He Bernard, you are also in Athen? Great. Hope we see you at dinner in

10nd0n_ @_sewy c'est pas du chèvre mais OMG quand-même *

lacuisinedebernard @kochhelden yes ! See

melted chatmallo C'est tellement bon ! La

#blogtrottersgr View all 30 comm

roxbentic Oma

you there !

763 likes

OQL

Vassilenas Restaurant? pascalouv Partagez yous yos adresses ?

nicole_t_muller @cnavo





lacuisinedebernard • Follow Athens, Greece





COVERAGE

- Facebook:103,883
- Instagram:19,183

"A delicious plate of Greek charcuterie with stuffed vine leaves ..."

Famous French food blogger and cook book writer, Bernard Laurance, shared his foodie adventures from his trip to Athens with his followers on social media ahead of his blog post, featuring delicious gastronomy options provided to its visitors.



Bloggers reveal the secrets of Cretan wellbeing



Following the Taste of Athens festival, Blogtrotters hosted another group trip, to Chania, with five prominent travel bloggers from UK, Germany and Poland. The bloggers not only experienced Cretan gastronomy but also enjoyed micro-adventures such as a jeep safari, highlighting the beauty and authenticity of off-season Chania. Ahead of their blog posts, the digital influencers shared their experiences on their social media accounts.

UK/US travel blogger praises autumnal Chania

Cooking lessons and lunch in a traditional farm

Food and culture meet at a traditional olive farm on Crete. Some of the activities at <u>The Olive Farm</u>, which is located near Litsarda, include cooking workshops, olive harvesting workshops, wine seminars, yoga classes, olive oil soap workshops, and activities for kids. They also have animals like rabbits and chickens, and many gardens full of vegetables and herbs. During our visit to the farm, we walked through these gardens to pick what we wanted to use for our cooking lessons. Cooking lessons take place in an open-air kitchen on the porth. This is where we made our own cheese, tzatziki sauce, salads, and pork. It's also where we drank raki and dined on our homemade meal. The farm is a great place to learn more about the traditional foods and drinks of Crete.







The <u>Samaria Gorge</u> is situated in the Samaria National Park in the White mountains. It opens to the public in early May and closes in October. A certain degree of fitness is required in order to pass it because it is long and the terrain is tough (16km until the village of Ayia Roumell). It will take you between 4 to 7 hours. The gorge is home to 450 species of plant and animal, 70 of which are endemic to Crete. I was a bit reluctant at first if I could manage to hike the Samaria Gorge. At the end it wasn't that difficult and it was one of the most rewarding experiences.





COVERAGE

Blog UVM: 155,470

• Twitter: 38,000

Instagram: 25,600

Read the blog post 1

Read the blog post 2





Prominent UK/US travel blogger, Chrysoula Manika, published two extensive blog posts, one focusing on the reasons why **autumn is the ideal period to visit Chania** and live authentic experiences, **and one regarding the cultural sites, adventures, top beaches and culinary treasures the region has to offer.** Her blog posts were published in both English and French while she also shared her experiences on her social media.

"Easily one of the most beautiful towns in all of Greece, Chania is a mix of Cretan, Venetian, and Ottoman influences. It is composed of maze-like, cobbled lanes and the narrow alleys are sprinkled with beautiful Venetian buildings, elaborate churches, shops filled with traditional Greek products and delicious tavernas serving up the epitome of Greek gastronomy."

Polish travel blogger explores Chania in October



hink about it - how many times have you decided to visit a popular tourists spots in absolutely no popular periods? It seems that it, recently, visit the so-called summer destinations in different part or year.

et's take autumn as an exemple, in this year the publish is very flevorable and you might think that it least to I oling almade, prolonging the possibilities for summy brips for at least flev weeks. And the Southern Europe effect for this.

in the first Actions with a help of <u>Miscoret Missor</u> took at alm at Livera - an island on a demoney missor to wouldon, heat and crystal clear blue water. But this place has a lot more to offer! I've been there for a few days and instantly fallen in love with the autumn climate without heat and crowds, yet rich in delicious seasonal dishes that delight your table.



ORNING AT AN OLIVE OIL MILL

Yes, Careas a sebiasing connection may be an addition of missed them both only visiting an inhead in this Middleges (that Middle has been given produced in a producing on any one was to how much within it is required any of the producing on any one was to how much within it is sent than a present that produced any of the producing any of the p





COVERAGE

• Blog UVM: 140,000

Instagram: 72,900

Facebook: 14,890

"Not to mention that we had a chance to meet new people and make new friends. It was a precious and priceless experience, which I will remember for a very, very long time."



Read the blog post

Following the October's group Blogtrotters visit to Chania, **Polish blogger**, Alex Jaskolowska, posted an extensive blogpost promoting **Chania as an ideal autumnal destination** for travellers who seek locals' authenticity combined with rich culinary options and many outdoor activities also supported through her numerous social media posts.

German blogger explains how Crete is synonymous with hospitality





ie wäre es, die größte Insel Griechenlands mal ganz anders kennenzulernen? Also kein klassischer Strandurlaub, wie man ihn normaler Weise von den Fernwehbildern mit dem bestechend blauen Meer und endlos langen Stränden kennt, sondern ganz authentisch: Uni Einheimischen auf dem Land, mit typischem Essen und inmitten einer ungewöhnlichen Natur.

Für die Tour eignen sich Frühjahr und Herbst besonders gut und auf meine ereignisreiche, einwöchige Reise durch den Westen Kretas möchte ich dich hier gern mitnehmen. Ausgangspunkt ist der Flughafen Chania im Nordwesten. Vorbei an traditionellen griechischen Dörfchen und der malerischen Landschaft der Insel geht es am ersten Tag direkt ins Herz der White Mountains, auf Griechisch » Lefka Ori«.







COVERAGE

• Blog UVM: 88,020

Instagram: 29,700

• Facebook: 25,167

Read the blog post

German blogger, Natalie Wolf, published an extensive blog post promoting autumnal Chania, as an ideal off-season destination, offering authentic experiences and local delicacies to taste, while she also posted on her social media. The blogger emphasized on the locals' warm hospitality and the rich variety of local products.

"Hospitality is very important on the island! You are always greeted with a warm smile on your lips. The visit to The Olive Farm at the foot of the White Mountains was my personal highlight and I was once again able to experience an incredibly impressive hospitality."

German blogger lists 10 reasons for visiting Crete in 2019





LINA MALLON

COVERAGE

• Blog UVM: 47,000

• Instagram: 52,300

Facebook: 11,964

• Twitter: 4,055





10 GRÜNDE WARUM KRETA 2019 EUER



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Following her participation in the Chania group Blogtrotters trip, prominent German travel blogger, Lina Mallon, published an extended feature, listing 10 good reasons why Crete should be included in every visitor's wish-list for 2019. During and after the trip Lina also posted heavily on Instagram.





"The Cretans are proud of their island, their culture and, above all, their acquired independence, their community. Instead of protecting them from tourists, they share them, tell stories about themselves, rejoice over every 'request' or 'thank you' that you say in their language."

Read the blog post

UK blogger highlights culinary adventures of Chania







Read the blog post







Watch the video

"Start off by driving off road up to the heart of the White Mountains, which offers the best panoramic view of Chania from above."



COVERAGE

• Blog UVM: 32,000

Well established UK travel and adventure blogger, David Brett, who also participated in the group Blogtrotters trip, pins Chania among the must-visit destinations on his extensive blogpost, full of stunning landscapes to admire, rich culinary paths to follow, and authentic people to meet. He also published a 7-minute video on his Youtube channel, in which he presents the range of culinary and adventurous experiences in Chania.







Blogtrotters also hosted a multi-market group digital influencer trip to Tinos for the annual Tinos Food Paths initiative. Food bloggers, vloggers and Instagrammers from Germany, the UK, France and Poland participated in the trip, the highlight of Blogtrotters 2018. They came away with a deep understanding of why gastronomy is such an integral part of the island's culture. The influencers published posts on their blogs and on their social media accounts.

Polish food blogger uncovers ultimate foodie destination

Jedzenie na Tinos – kuchnia grecka jakiej nie znacie!

20 MAJA 2018 | GRECJA | PODRÓŻE



Kuchnia cykladzka i to, czego spróbowaliśmy na Tinos przerosło nasze najśmietze oczekiwania. Okazało się, że na Cykladach nawet klasyczna sałatka grecka ma inny składi Nie spodziewaliśmy się, że z pozornie niewielu składników można wyczarować tak pyszne i kolorowe dania. Zarówno z dodatkiem mięsa, jak i wykorzystując na słodko lub słono ser czy też przygotowując przysmaki wegańskie. Dzięki trwającemu tu przez tydzieło m waju festiwalu kulinamego Tinos Food Paths mogilśmy się zagębejtó w to, co oferuje wyspa. Mieliśmy szansę poznać lokalnych producentów serów, wina czy plwa, porozmawiać z szefami kuchni i mieszkańcami wyspy, którzy już czwarty rok z rzędu założyli czame koszulki z logo Tinos Food Paths, by wspierać i promować tutejszą kulturę i gastronomię.

Read the blog post

Pirgos (Pyrgos) – najpiękniejsze greckie miasteczko, jakie do tej pory widziałam!

27 MAJA 2018 | GRECJA | PODRÓŻE



Read the blog post

Tinos – najważniejsze symbole wyspy:



Read the blog post



Madame Edith

COVERAGE

UVM: 210,00

Instagram: 10,200

• Facebook: 39,400

Polish food blogger, Edyta Kusinska, published three blog posts in total about how she fell in love with the island. One describing the island as the ultimate foodie destination, one especially on her visit to Pyrgos village and a third focusing on Tinian architecture but also on its beaches and towns while she also posted on her social media.

"The Tinos Food Paths festival promotes culinary traditions that are deeply rooted in the island's DNA. Tinos offers a wealth of flavours: dried tomatoes, eggplant, cheese, sausages, omelette with potatoes, sausages and onions, cured meats ... The island produces wines and even beer!"

UK blogger praises effort to promote Tinian gastronomy























The original dish served in a dove cote

ADAPTATIONS TO EASY BEET SALAD WITH LABNEH AND

Read blog post 1

Read blog post 2

"What is remarkable about Tinos Food paths is the entire movement is voluntary, with people giving of their time, expertise, food, skills and equipment, because they love their island, its food and culture. It is a movement that I'd love to see spread across the sea from Tinos to other communities.

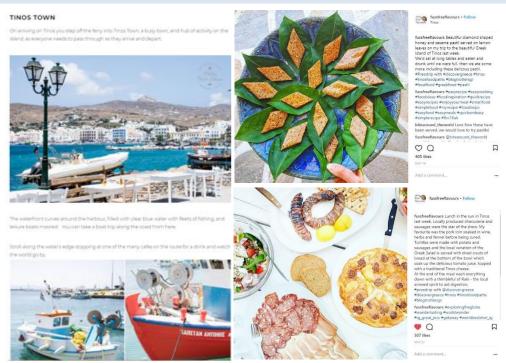


COVFRAGE

Blog UVM: 136,840

Influential UK food blogger Helen Best-Shaw published two blog posts following the Tinos Food Paths Blogtrotters group trip. In the first one she referred to the charcuterie and cheese producers she met, the island's dovecotes and the revival of **Tinos' wines** while the second focused on a recreation traditional beetroot salad she sampled on Tinos, adapting it to ingredients available in the UK.

Prominent UK food blogger describes Tinian beauty





COVERAGE

• Blog UVM: 136,840

• Instagram: 55,000

"Tinos is one of the lesser known Greek Islands, with pretty villages, deep blue seas, amazing food, and a tradition of art and culture. This Cycladian island is a must visit."

Read the blog post

Following her earlier blog posts about Tinos Food Paths, Helen Shaw published a third post about Tinos, showcasing the various experiences a visitor can enjoy on this unknown Cycladic island. The blogger focused on going hiking, village-hopping and on a boat tour, as well as visiting the beautiful dovecotes linked with the island's culture and traditions and learning about the famous marble sculptors that lived and thrived on the island. She also shared her experience on her Instagram page during and after the trip.

TINOS FOOD PATHS - GROUP BLOGTROTTERS VISIT

German blogger reveals Tinian gastronomy secrets







— ★ www.biancas-blog.de ★



UVM: 135,000

Instagram: 11,000



German food blogger Bianca Murphy published her blogpost and posted on her social media presenting her experiences from participating in the Tinos Food Festival during the group Blogger visit to the island. She describes being blown away by the local gastronomy as well as the island's hospitality.

"What makes Tinos so special is how people live and eat on it, right from my first sunny day on the island: I want to return and know more and more about Tinos".

Read the blog post

French food blogger pins Tinos among top culinary destinations







COVERAGE

Blog UVM: 450,000Facebook: 100,373Instagram: 13,032

Parmi tous les voyages culinaires que j'ai faits, et il y en a déjà beaucoup (ils sont tous ICI), celui de Tinos restera gravé comme étant l'un des plus incroyables. Pour la nourriture bien sûr, mais surtout pour toutes les personnes qui y ont participé et qui ont tout fait pour nous préparer les meilleurs plats possibles. J'ai été invité à participer avec d'autres blogueurs culinaires. C'est donc la troisième fois que cela m'arrive. Et c'est fantastique car tout est axé autour de la cuisine du pays, et ici de l'Ile de Tinos. Je tiens plus particulièrement à remercier chaleureusement Angelica, notre guide et qui est devenue, je suis sûr, une amie que je reverrai très bientôt avec son mari et ess enfants. Grâce à elle, je vals publier plusieurs recettes grecques. Un grand merci aussi à Giota et Mikela de Discover Greece qui ont organisé cet évènement et avec qui je vais repartir en septembre à Athènes pour un nouveau festival culinaire! https://www.discovergreece.com/

Read blog post

Further to his participation in Tinos Food Paths group trip, leading French food blogger, Bernard Laurence published an extensive feature describing in details this unique culinary festival and how a whole island comes together under a common goal, which is to showcase their rich gastronomy culture. During the trip he also shared his first hand experience through his social media.

Of all the culinary trips I've made, and there are already a lot of them, the Tinos will remain engraved as one of the most incredible. For the food of course, but especially for all the people who took part and who did everything to prepare us the best dishes possible.

German vegan food blogger brings Tinian food in her kitchen







Read the blog post







View the video



FOOD & TRAVEL

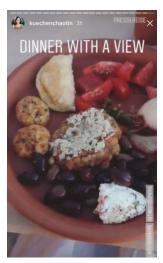
COVERAGE

• UVM: 120,000

German vegetarian blogger Mirja Hoechst participated in the trip and published a blogpost as well as a 2.5minutes video presenting her unique experience in Tinos Food Paths group trip. She showcased that even a vegan can enjoy the stunning gastronomy of the island offering a big variety of choices and local specialties.

"What is Tinos Foodpaths for you? "One of the volunteers asked me on the last evening of my trip. "Actually, I thought it was just a food festival," was my honest answer. "But then it was so much more than that!"

German food blogger throws focus on vegetarian dishes







COVERAGE

• UVM: 120,000

Instagram: 11,300

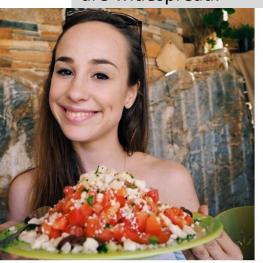




The well-known **German vegetarian blogger** accompanied by the TV presenter **Glatz Jens also posted on social media** during and after the trip, showing that the **choices for vegetarians on Tinos** are widespread.









German food blogger delves into island delights

Von wegen Metaxa-Platte – authentische Inselküche mit viel Gemüse

Gemüse in allen Variationen steht im Vordergrund der tinotischen Küche. Auch wenn das Wasser auf Tinos sehr bewusst eingesetzt werden muss, wachsen Obst und Gemüse unter der griechischen Sonne ganz fantastisch. Frisch aus dem eigenen Garten geerntet werden Zucchini, Tomaten, Zwiebeln, Auberginen, Kartoffeln, Artischocken, Mangold, Blattsalate und Co. zu frischen, aromatischen Gerichten verarbeitet. Eingelegte Kaperr und säuerlich-salziges Seegras setzten spanende Akzente. Linsen und Bohnten und Produkte aus Ziegenmilch ergänzen den Speiseplan. Dazu gibt es Blätterteig-Pastetchen oder gefüllte Nudeln. Auch Fisch und Meeresfrüchte spielen eine wichtige Rolle. Traditionell ist der Fleischanteil der Inselküche eher geringer und wird als etwas besonderes empfunden.











gourmetguerilla · Following

Read the blog post



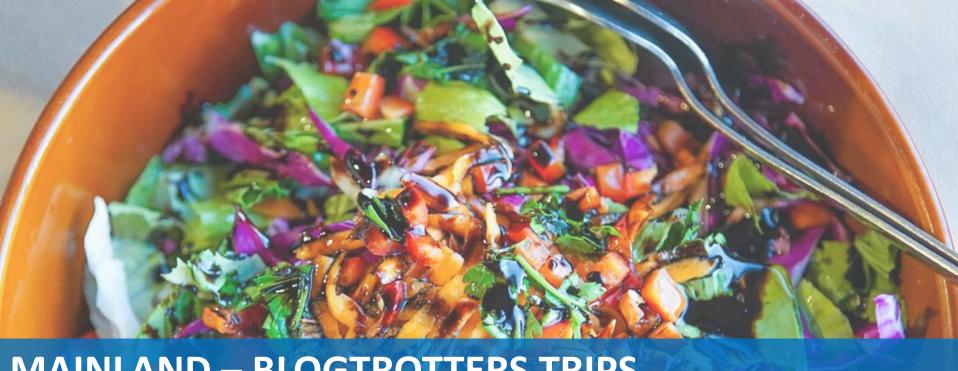
COVERAGE

UVM: 52,000

Instagram: 4,300

German food blogger Melanie Bulm shared her view of the island's rich gastronomy and the warm hospitality of the locals.

"The members of the island's #tinosfoodpaths initiative work voluntarily with a great deal of personal effort to preserve the island's culinary culture and allow visitors to experience it. And they are doing a fabulous job!"



MAINLAND – BLOGTROTTERS TRIPS



PELOPONNESE ROAD TRIP – FRENCH BLOGGER VISIT

Prominent travel blogger reveals the hidden gems of the Peloponnese

10 JOURS EN GRÈCE : ITINÉRAIRE ENTRE ATHÈNES, LE PÉLOPONNÈSE ET L'ÎLE DE CYTHÈRE

ECRIT PAR JULIE / GRÉCE / 25 NOVEMBRE 2018



10 jours en Grèce – Le camp de base durant 3 jours – Nauplie

Auguste - Mychone: 27 km - 30 min



Read the blog post











COVERAGE

Blog UVM: 95,880 Facebook: 10,516

Twitter: 4,856

"The road we take today, between Nafplio (starting point) and Monemvasia (point of arrival) will reveal the other side of Greece - made of mountains, stones and isolation".

French travel blogger, Julie Hann, one of the administrators of popular French blog <u>Trace-ta-route.com</u>, posted an extensive blog post detailing the experiences she had the opportunity to live during her **10-day road trip in the Peloponnese**. Ahead of her blog post she shared the experiences from her visit to Nafplio, Monemvasia, Mystras and Kythira, by posting numerous Instagram stories and on Facebook.

UNFILTERED PELION – GERMAN BLOGGER VISIT

German blogger highlights 'real travel' in Pelion

A GREEK ROADTRIP: PELIO || TRAVEL DIARY PART 2

LINA MALLON

Into pernitudo en el tribute long con Americand puer duran barrio de la de Región um per Rela timber.
Persi und por el produción meny serso, que las insertos de resupratos, proper la tentro con
diferenciardo excusión, que non creativo recimien, mon est apen desuja dos tiemen positivant froum
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COVERAGE

Blog UVM: 47,000

Lina Mallon published a blogpost about Pelion, following her road trip in October 2017. In the story, she describes how impressed she was by the region's natural landscapes, amazing beaches, picturesque villages. She places emphasis on the rich culinary treasures of the region.

"Not only because of the picturesque landscape, the long serpentines and deciduous woods, the magical sunsets or lonely bays, simply because the region proves that Greece can do so much more than mass tourism on Santorini or Mykonos (and that's not supposed to be a diss on these two beautiful islands!) - but here tourism is still in order, still real travel, enjoyment and individual experience."

Read the blog post

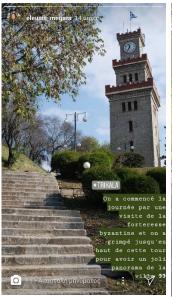
INSPIRING THESSALY – FRENCH BLOGGER VISIT

French blogger falls for autumnal mainland landscapes













COVERAGE

Instagram: 16,300 Facebook: 9,635

• Twitter: 5,456

Watch the Twitter video here

French travel blogger, Laetitia Benvenuti, enjoyed a road trip to Thessaly and Meteora. Ahead of her blog post, she published Instagram posts and stories as well as a video on Twitter describing how charming Greece is in the autumn and the breathtaking landscapes she had the opportunity to explore in Trikala, Pertouli, Elati and Meteora.

"Thessaly, this region located in the center: another face of the country, more mountainous, suitable for hiking but also climbing. By visiting it in this season, you enjoy the autumnal colors and the calm because tourists are rare."

MAGNIFICENT METEORA – GERMAN BLOGGER VISIT

German blogger amazed by landmark's fairytale beauty

Clouds on the Rocks - Visit Meteora, Greece



The other day represent asked the on iteragenes why I didn't go to itemated at lifetoness as my resent Groces trip and I had to thisis about it propiet for a pool resum and probably worth a visit and I are not one of those biogens who plans has trip assumed by the IEEE harvesteb one becomes I you had not notion that which is unised connect these policy and distinct, I also would be impacting different for any closest trip.

Perception & Reality: Sine Greece, Storm

Without ready inswring what Meteors is all about or what to expect I but decided to go. Or rather when the people from Discover Greece wh

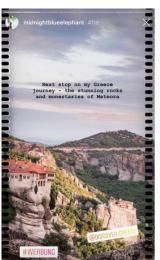








Read the blog post







COVERAGE

Blog UVM: 7,200Instagram: 12,600

Facebook: 2,634

German travel blogger, Annika Ziehen, following her visit, published an extensive feature on her blog, focusing to the unique rocks of Meteora, and the numerous idyllic monasteries located there, promoting Meteora as an ideal destination for hikers, climbers and for those interested in religion and history. During her trip she also shared her experience through social media posts.

"I don't know where I first saw pictures or heard of Meteora. But as soon as I did I knew I wanted to visit, if only because it looked like a fairytale: hundreds of incredible high rocks, isolated monasteries and untouched nature. In short - the perfect backdrop for adventures."



SANTORINI – POLISH BLOGTROTTERS TRIP

Blogger concludes island exploration with taste of Santorini

Santorini – jak zorganizować wyjazd: kiedy jechać, jak dojechać, gdzie spać

1 MAJA 2018 | GRECJA | PODRÓŻE | WYRÓZNIONE



Santorini było na szczycie naszej listy miejsc do zobarzenia od dobrych 4 lat. Przymierzaliśmy się do tej wyspy co roku, ale zawaze od stawało na przeskodze. W bońcu się udałod 1 jesieśmy z tego powodu ogromnie szczelika, bo było przejeknie. Włodiśmy adokypenia, el. — Les ineso przezkaleni licką turystów i to na pozajsku maja, czyli jeszcze de facto przed głównym sezonem. Było toczno, ale na szczęście nie wszędnie, bo Santorir to nie tykon zajażadzej chilotografowana Ola czy Fira, jest też wiele magicznych miejsc, które są zupelnie pusite, a z których widobi wode nie ustępują tym oczokokowym.





Santorini – gdzie się zatrzymać?

Santorini, öbok Mykonos, to najdrošse miejsce w calej Grecji. Ceny hoteli czy mieszkań są to bardzo, ale to bardzo wysokie. Standardem jest 1000-2000 a za noc w hotelu lepszej klasy i to poza wysokim sezonem. Dlatego też na Santornii większość osób przyjeżdzia na krótko – dzień lub dwa, bo tyle tek naprawde wystarcz, by zobaczyć większość miejsc. Na plażowanie można wybrać inną, także pięloną grecką wyspę. Z pewnością wydzie nas to taniej.

Apartamentów i pokoi można szakać przez Aribrib – to najbardziej sprawdzony portal lego typu na świecie. Korzystając z mojego <mark>linka do Airbnb</mark> dostaniecie 100 zł rabatu na rezenwację dowolnego mieszkania na całym świecie. A jeśli szukacie hotelu, to jak zwykle najlepsym wyborem jest Booking.com.



Pierwszą noc spędziliśmy w centrum wyspy w miejscowości Megałochon. Zatrzymaliśmy się w hotelu Vedema należącego do siecj. The Luxury Collection", do której przynależy też wnazawski klotel Pristol. To przepiękny hotel wkomponowany w miejscowość. W zasadzie to wiosza w wiosze. Piękna biała i wulkaniczna orchiektura, naturalne elementy, podziemna wionia mająca ponad 400 lat zmolonoa w całości z wulkanicznych skał, basen, jacuzzi i świetna obskuga, a do tego kameralna atmosfera i duże pokoję z pięknym widokiem. Hotel ma bezplatny parknig dla godzi i bardzo smazne śniadania. Pokazywałam Wam go na Insta Stories – możesie go zobazy w archiwalnych nagą anlach z Sarrośni", Zoblatny wijy miejscu masę zdjęć, bo to super fotogeniczny obiekt, więc poświęcę mu oddzielny artykut, bo wiem, że lubicie wpisy oładnych hotelach – kto zreszlą ch hie lubiż.

Dzięki lokalizacji w centralnej części wyspp mieliśmy stąd bardzo blisko do tak znanych miejsc jak Red Beach, Wychada Beach, Pyrgos – dawna stolica wyspy, cypel z latarnią morską itd. Wszystkie te miejsca pokażę Wam w kolejnym wpnie.

Madame Edith

COVERAGE

UVM: 210,00

Instagram: 10,200

• Facebook: 39,400

Following her participation to Tinos Food Paths, **Polish food blogger Edyta Kusinska** visited Santorini and published a blog post on the island's architecture, villages and local products.

"Santorini was at the top of our list of places to see for a good four years. We tried to go to this island every year, but something always stood in the way. Finally we succeeded! And we are extremely happy because it was beautiful"

Read the blog post

NORTH AEGEAN ISLANDS – POLISH BLOGGER TRIP

Lesvos & Chios from a family & travel blogger perspective













Read the blog post

Read the blog post





COVERAGE

UVM: 202,000

Facebook: 195,171

Instagram: 24,200

Top tier family, food & travel Polish blogger Natalia Sitarska visited Lesvos & Chios with her family and found out all the reason why these islands are ideal for family vacations and a gastronomy paradise, which she later on described on a blogpost. While on Chios she published a first blogpost, having been captivated by the beauty and unique architecture of Pyrgi village.

"At the beginning, I just wanted to upload photos from Pyrgi on Facebook, and then describe them in the post about Chios. But then I decided that Facebook is fleeting, and you must find out about Pyrgi. It is a town that probably would have survived the siege of tourists if it were on another Greek island or in a more tourist area than Chios."

IKARIAN TRANQUILITY – GERMAN BLOGGER TRIP

Lifestyle blogger presents the unique side of the Ikaria



Die sandigen Steilhänge im Süden der Inselleringern mich an meine Fahrt durch das Death Valley in Nordamerika, das steinige Hochplateau an die Landschaft der Alpen und der paradiesische Seychelles Beach - wie der Name schon verrät - an die Seychellen. Die griechische Insel (karia in der Ostägäls, ist ein Micro-Kontinent. Viele behaupten, sie erinnert an Korsika. Mich erinnert sie an eine wunderschöne Zeit in einer einzigartigen Landschaft. Feigenbäume am Straßenrand, warm duftende Kiefern neben dem Strand, pinker Oleander in den Bergen und



vasser oder Action auf dem Surfbrett, Paradiesstrand mit kristallklarem Was 400 Jahre alte Eichenwäldern, der ist auf Ikaria genau richtig. Immer mit dabei auf der Reise

Ikaria in Griechenland











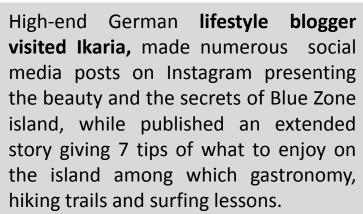
lilies_diary • Follow lilles diary Wenn ich mir gerade etwas wünschen dürfte, dann wäre es ieden Sonnenuntergang am Meer erleben zu dürfen. Das macht mich einfach so glücklich und ist das schönste Ende eines Tages, Könnt ihr euch an den letzten Sonnenuntergang erinnern, der euch so richtig geflasht hat? Meinen seht ihr auf dem Foto - Nas Beach Ikaria GR lilies diary #Greece #sunset #ikaria #discovergreece #blogtrotters #dametraveller #heautifuldestination exploremore #bestvacation #wonderful places #gooutside #visualsoflife #neverstopexploring #travel #theglobewanderer #wanderlust #travelawesome #thetravelwoman #liveoutdoors #inspirationaldestinations 1,091 likes

COVERAGE

Blog UVM: 160,000

Facebook: 109,536

Instagram: 30,500



"It reminds me of a beautiful time in a unique landscape. Fig trees on the roadside, warm pine trees next to the beach, pink oleander in the mountains and the smell of fresh tarragon."



BEAUTIFUL CRETE – GERMAN BLOGGER VISIT

Seven reasons to discover the best of Crete

7 REASONS TO PUT CRETE ON YOUR TRAVELMAP

cember 18, 2018 . Adventure Travel . Seather . Crete . Travel Tipe

Or there The Park Co.

The desert tender of advisacement occurs and how scholors to the backdop of the seven house occur where they have at Greeced 16 and 1 for the loopest clies world. I actually look any first trip to Goosen and violated means and and material. Deser was mothing blue and white should attem yet I still loved them both, so here I stated to give my Caresy return I just kind of two I wanted to be as exempting used them Internation those, which has an believe that all there is see the Syciadic Islands with their typical colors. I mediate on explore the little island of Advantage, as manufactured and the second and the second sized that my as well be souther country it is an different from Greece.



s with any drews destination, exting is a hig part of the outside and many traditions provide around food rate in on difference in this regard and in fact, picked firstly to be the immogram nation with the longer for expecting that it is rate. This disk includes no recipies that transitions, uses at dist with it. Center orders an except of 25 per person a year - local and assembly impredients, impose and which bands, and it coulse, one gains of which part any which is if course only the prescribed excitume.





headlass to key, this little memedia mended to go dizing to Carte. By looky coincidence, I ended up in Corrs Stades no the south side of the listent, a somewhat sceny little seated than their boids some real, contensates treasures like the Indian Grey. This cave is only accessible undersates through a source both hole opening you need to dire through. In the cave, salty sewastes and freshwates from the mountains need and you can actually see II as the water actually gets ent of streamy themse to the entires themsection. If also means that the temperature does actually decrease more you also without most

Islands & Beache



To be homest. It lan't one bit deserted but Loutro will makes for a Lovely excursion If you are keep for a bit of Dium and whote attraveum. Take a time! book from Chook Edwinn to get you there and just arrange a time for your return as this little Lancon is not acceptable by man

Read the blog post



COVERAGE

Blog UVM: 143,000

Prominent German travel blogger Annika Ziehen published an extensive feature listing 7 reasons to visit Crete, which she describes as an ideal destination, full of local delicacies to taste, extreme sports to undertake and dazzling natural beauty to discover.

"Crete is different and proudly so. Independence is actually a topic for Cretans and as per usual in these situations, it is an iffy one. While the ocean is just as clear, the landscape is more rugged, a little bit wilder and the stubborn Cretan goats have no problem to take a nap in the middle of the road."

BEAUTIFUL CRETE – GERMAN BLOGGER VISIT

German blogger discovers alternative side of Chania









COVERAGE

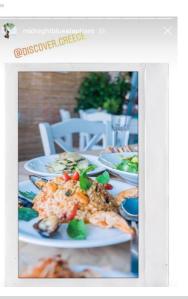
Instagram: 12,600

Facebook: 2,634









"Crete is different to the rest of Greece. And not that Greece is not that lovely, but that difference is quite wonderful."

German travel blogger, Annika Ziehen, ahead of her blog post on leading German travel blogs, The Midnight Blue Elephant and Travelettes, she posted on her social media focusing on the lovely beaches, the bright sun and the culinary traditions of the island.

BEAUTIFUL KYTHIRA – FRENCH BLOGGER VISIT

French blogger is impressed by Aphrodite's island



Read the blog post





COVERAGE

• Blog UVM: 95,880

• Facebook: 10,515

Twitter: 4,856

Following her 10-day road trip in the Peloponnese popular French blog Trace-ta-route.com published a second blog post, featuring magical Kythira. She described the experience of following a wonderful hiking tour on a trail connecting the island's 64 villages and the rich vegetation and beautiful landscapes she encountered. She also prepared traditional local delicacies.

"Whoever loves Greece must love the sea and boat trips! Ours barely lasts 1h15 but it was time enough to see the continent move away to join the magic of an enclosed and miniature territory that forms an island. I love small islands. They reassure me and intrigue me".

CULINARY SIFNOS – POLISH BLOGGER VISIT

Polish blogger endorses "tselementes" mentality











COVERAGE

Blog UVM : 80,000Instagram: 8,058Facebook: 5,639

Famous Polish travel & food blogger introduces Sifnos' rich Sifnian gastronomy and the beauty of the island to the Polish market, through an extensive feature, emphasizing on local recipes and the island's connection with the famous Greek "Tselementes" cookbook.

Read the blog post

"Sifnos hosts the largest Cycladic Gastronomy Festival. Looking at the rich culinary traditions of the island and the heart that local chefs put into prepared dishes, you can safely call Sifnos one of the tastiest corners of the Cyclades."

INCREDIBLE MILOS – POLISH BLOGGER VISIT

Dazzled by the rocky landscapes & culinary treasures















COVERAGE

Blog UVM : 80,000Instagram: 8,058Facebook: 5,639

Watch the video

"Sarakiniko beach is said to be one of the most photographed places in the Cyclades. The sand is completely irrelevant on it. Most beautiful are the rocks that surround a small beach and a narrow bay that breaks into the land."

Read the blog post Read the blog post

Next stop was Milos, and the blogger published a first extensive feature about the amazing island's rocky beaches, focusing exclusively on impressive Sarakiniko in beautiful vlog. On her second blog, post she described Milos as a culinary paradise, providing a fully-detailed culinary guide to the island.

PAROS & SANTORINI – GERMAN BLOGTROTTERS TRIP

German travel blogger finds action on popular Paros









COVERAGE

UVM: 60,000

Instagram: 34,000



Für wen ist Paros das Richtige?

We eingang erwährt is bieter Parce ein bisschen von allem. Als ich desse Bechachtung beilbufg meinem Tauchlehrer erzählte, komme der mir nur bepflichten. Ob Strandurfaub oder Aldruurlaub, ob zu Fuß oder auf dem Surtherst ob Ruhe east oder (stillodies) Nachtleben – her findet sich für jeden Geschmisch das passende Angelot. Demanich ist oli Instellaub perfekt für Passe um Familien, die sich bieder Urfausbardung einer unrein sich Ober solcher, die sonschen längweiter und am liebsten jeden Tag genas Nieuse erfeben und ausproblieren möchte (so wiel ich). Gerade in der Niebensaison ist Parcs noch angelehm liest die Stratie werden hauptsächlich von Einheimischen besucht und es gibt demonch eine Nielfals andurg sischen Angelosten.

Die schönsten Städte & Ausflugsziele auf Paros

Die hübschen weißgetünchten Onte mit blauen Kuppeln sind der Inbegriff der Zykladen und auch auf Paros gibt es jede Wenge davon. Am besten erkundet ihr die Insel mit dem Mistwagen, zum Bespiel von Kartes denn dann könnt ihr aus Zeit frei einstellen, hinfahren von ihr mögt und so lange bleiben wie es euch belebt. Aber auch das Bunner ist sehr our auspebag und sehr ourstin.





Read the blog post

German travel blogger Jana Zieseniß published a blog post on Paros focused on active experiences, like hiking and diving, as well as wine tasting, following her visit. She also posted on her social media featuring Antiparos and Santorini, recommending a visit off season.

"Take some pretty white villages like those on Santorini, a pinch of nightlife and hipster shops like those on Mykonos and combine it with a hilly island interior that invites you to hike, beautiful coves and some really cool surfing and diving spots. Out comes Paros, probably the most diverse of the Cyclades islands. Paros has a bit of everything"

MAGICAL SANTORINI – GERMAN BLOGGER VISIT

German blogger presents a must-visit list for volcanic island





Santorini Travel Guide: Beste Reisezeit für Santorini

In Santorini geht – anders als auf anderen griechischen Inselh die Salson quasi nie zu Ende. Wer schänes Wetter haben möchte und dennoch nicht von Touristenmassen überrannt werden möchte wählt die Monate April/Mai oder Oktober/November für seine Reise. Das ist die "Mid Season" auf der insel. Unbedingt meiden solltet ihr die Hauptsalson von Juni bis September. Aber auch der Winter von November bis April kann eine gute Reisezelt sein, wenn ihr nicht auf Bade- oder Pooluriaub aus seid und ihr euch darauf einstellt, dass temperaturmäßig von Schnee bis 25 Grad quasi alles möglich ist.

Santorini Travel Guide: Anreise nach Santorini

Santorini könnt ihr entweder per Flügzeug oder flähre erreichen. Als eine der bekanntesten Inseln der Kykladen beziehungsweise Griechenlands im Allgemeinen wird sie besonders häufig vor allem im Sommer von Fähren angelaufen. Die Hauptroute verläuft von Piraeus über Paros, Naxos und los nach Santorini. Die Fahrt dauert rund 7 Stunden. Es gibt aber auch noch weitere Fähren von anderen Kykladen-inseln sowie Kreta und Rhodos.

Read the blog post
Watch the YouTube video







COVERAGE

• Blog UVM: 60,000

YouTube: 3,000

German travel blogger Jana Zieseniß, also posted an extensive blogpost, showcasing a Santorini Travel Guide, including best tips for places to visit and photo spots, avoiding at the same time the over crowded places. Apart from the blogpost, the blogger published a 12-minute vlog highlighting the activities she experienced in Paros, Antiparos and Santorini, showing her audience the reasons these destinations are worth a visit.

"I don't think I'm leaning too far out of the window when I say Santorini is perhaps the most beautiful island in Europe. In my little Santorini Travel Guide I tell you when you should visit the volcano island, how to get from A to B, which are the most beautiful beaches and where you can spend the night and how to avoid the tourist crowds as much as possible."

TASTY CORFU – UK BLOGGERS VISIT

UK food bloggers eat their way through Corfu



What To Do In Corfu: Food Experiences (inc. Corfu Cooking Class)

Culinary travel is an essential part of getting closer to a new culture when you travel. Plus, Greek cuisine is some of the best in the world! So don't miss out on these top things to do in Corfu Greece for food lovers.

Ambelonas: Vineyard, Restaurant & Corfu Cooking Class













COVERAGE

• Blog UVM: 54,226

• Twitter: 48,700

Instagram: 26,000

Instagram: 17,400

Well known UK travel and food blogging couple, Tom and Meagen, visited **Corfu** in order to explore the **rich gastronomic treasures** that the island reveals to its visitors, **sampling traditional Corfiot recipes and local wine**, and enjoying a **farm-to-table dining experience**. Apart from their mouthwatering social media posts, the bloggers published an extensive blog post, providing a must-visit list for foodies.

Read the blog post

"Eating well is inevitable in Corfu. The Mediterranean diet is alive and well and in Corfu you'll find fresh ingredients combined to make everything from traditional Greek dishes like Moussaka, to the island's traditional food like Pastissada and Sofrito."

IDYLLIC RHODES— GERMAN BLOGGER TRIP

An ideal destination for family vacations











5. Juni 2018 mm Sabino Kommontary



Die griechlache neel Rhodox, einst im Beeltz des Sonnengstes Hellox, gehört zu den Oodekones. Bie ist ook Notes, Brit und Lesbad die intrysfollig griechlache lesel. Wit bereiten die grüne Inteles in Mal Lesbad des Brit der Brit gena die Eindelich mitighebeach. Het erreite in die, welche der bründe auf Abdods für und die abhörsten woren, welche Sehenswürdigheiten sich lohnen und gebe dir coole «Millimenten Ein der Ausgeben."

Inheltsverzeichnis (anseigen

Rhodos Strände – unsere Lieblinge

Read blog post

Hidden Places, coole Aussicht & Insidertipps für Rhodos Altstadt

4 July 2015 and Sahine Schrolle since Kommunic



Über die Geschichte von Rhodas Stadt könnte man einen Blockbuster diehen. Der Angrilf der Türken in se. Jahrhundert und der Verlauf der Belagenung der Altstadt ist legendär. Mit über 1. 500 Schiffen rückten die Türken unter der Fahne Bultan Süleymans im Maffen von Rhodas an, um die byzantinische Stadt zu übernehmen. Rhodas Stadt zählte damals mit Athen zu den bedeutendsten Städten Griechenlands und vore eine wichtige Handelamacht.

Der Großmeister von Rhodos sollte die Stadt kampflos übergeben, ansonsten würden alle Anwohner "über die Klinge springen". Kampflos wollten jedoch die 600 Ritter des Johanniter Ordens Rhodos nicht aufgeben. Sie kämpten gegen eine große Übermacht, auf einen Ritter trafen

Read blog post

Die schönsten griechischen Inseln – 15 x Fernweh



Unsere istitit einse nat uns auf die schone grechtunken insel inhabat gefunkt. Vor der kaus recherchierte ich viel über die griechlache inselwelt, Ich habe über Wilkipedia rausgefunden, dass et über 3.000 Inselin gibt, damit liegen ES46 aller Inseln des Mittellmeeren im Ginchenland. Welche ledoch die schönsten ariechlachen melan sind, konnte ich nicht herausfinden.

Ich hebe deshalb die Profis in Sechen Reisen, meine Reiseblogger-Völligen gefingt, welche griechlische inselffür sie die schönste ist. Herausgekommen sind nun 13 wundervolle Tipps für die schönsten griechlischen Inseln. Seufs, ich muss unbedingt wieder nach Griechenland!

Inheltsverzeichnis (enseigen

Die schönsten griechischen Inseln der Kykladen

Read blog post

COVERAGE

• Blog UVM: 30,000

• Instragram: 4,464

German family travel blogger Sabine Schwaighofer following her visit to Rhodes, published three different stories presenting hidden tips for the destination, highlighting that is ideal for families while offering delicious local tastes, numerous cultural locations and stunning deal blue beaches. Ahead of her blogposts she also posted heavily on her Instagram page.

"The most beautiful is the old town in the early morning. The light is especially nice for photos, it is still cool and not very busy. Or in the evening, when it gradually gets dark and creates a special atmosphere, open the taverns and bars and fill the seats with people."

IDYLLIC NAXOS – POLISH BLOGGER TRIP

Polish travel blogger falls in love with Naxos

Wyspa Naksos – zwiedzanie i atrakcje, czyli slow life po grecku



Gdy po raz pierwszy dowiedziałam się, że polece na wyspe Naksos skakałam z radości. Jak tu się nie cieszyć, gdy podróżujesz do najbardziej stonecznego kraju w Europie (w Grecji w ciagu roku przypada ponad 250 stonecznych dni). W końcu pojade do zupełnie miejsca, w którym nie było przede mną całego świata – krzyczała moja dusza odkrywcy. W internecie nie znalazłam wielu informacji, nie znałam nikogo, kto już tam był, a na zdjęciach wyspa wyglądała na dziką i bardzo piękną. Jak jest w rzeczywistości? Czy warto polecieć na Naxos i co niezwykłego można tam zobaczyć? Zapraszam Was w podróż po największej wyspie w archipelagu Cyklad. zamieszkanej przez 12 tys. osób, krainy bizantyjskich kościółków, wzgórz, morza, pysznego jedzenia i słow life, które nigdzie nie smakuje tak dobrze jak w Grecji.

Read the blog post









TASTE & **TRAVEL**

by Agnieszka Trolese

COVERAGE

• UVM: 30,000

Instagram: 37,000

Polish travel blogger Agnieszka Trolese visited Naxos and was impressed by the positive energy of the island and the constantly changing landscapes that will fascinate even the most demanding visitor, as detailed on her blogpost and social media posts.

"When I first learned that I would go to the island of Naxos, I jumped for joy. How can you not enjoy it when you travel to the sunniest country in Europe (in Greece there are more than 250 sunny days a year)."

STUNNING KEFALONIA- POLISH BLOGGER TRIP

Polish food & travel blogger fascinated by Kefalonia



restaurantica • Follow Fiscardo Bay

restaurantica Sea bass at Vassos restaurant in Fiscando Kefalionia #discovergreece #blognottessys rekefalonia #greedisinds #travelforfood #travel #foodtravel #foodie #foodstagram #sharefood #food #foodie instaffood #instaffoodie #foodstagram #foodpics #feedfeed #kefalonia #greece

87 likes

g in to like or comment.

Kefalonia – mało znana wyspa na Morzu Jońskim

13 czerwca 2018

Krátionia – zwana również Krátiinią – to nąliwiększa z grupy. Wysp Jorksikch i szósta co do wielkości wyspa gredka. Ma powierchnię 760 km² i obecnie zamieszkuje ją ok. 35 000 osób. Leżn na szańsó od znacznie miejszej, ale dużo bardziej znanej Itaki. To jednocześnie jedna z mniej popularnych w Polsce wysp greckich. Przez caży nasz poby, na wyspie język polski udzyszeliśmy jednieć wa czy trzy razy, choć jedno z biur podróży organizuje regularnie wycieczki z Polski. Wypspa stractia więdzość śwojej listosycznej, weneckiej architektury podczas trzęsienia ziemi w 1953 roku. Mimo to zachwyca górzystymi terenami, dzikimi tąkami, pięknymi winnicami i zactockami z cudowymi plazami. W polstonych na północy włostach Fiskardo i 1Asos, najmniej dostanych kataklizmem, możemy podziwiać stare budynki, które przypominają o włoskich korzeniach wyspy Jeśli szukacie miejsca góże jest trochę spokojniej i nie będziecie cały czas w trumie turystów, to ta wyspa jest stworzona dla Wss.

CO ZOBACZYĆ NA KEFALONII?

Warto przejechać wyspe dookoła. Dla nas punkem wylścia było Lassi, gożie mieliśmy hote! i Aprostoli, stolica wyspy. W Agrostoli najciekawszym i najbardziej zaskalującym miejscem jest nadbrzeże potrowe, przy którym pływają duże żówie morsieć caretta. Przyciągają je resztki ryb wyrzucane z todzi, z idorych rybacy sprzedają swój poranny potów. Bylśmy tem kilka razy i nie mogliśmy oderwać wzroku od tych zwinnie poruszających się w wodzie gadów. Przyjemnie jest także przęść się kamiennym mostem na drugą stronę zatoki, pospacenej szroklymie depakami, czy usiąść na placu Vallianau. Na północy wyspy szczególnie warta odwiedzenia jest urokliwa wtoska rybacka Fiskardo, jedno z nielicznych miejsc na wyspie, gdzie mażna podziwiać XVIII-wieczną architekture, a przy okazji zjeść pyszny obiad w urokliwym porcie. Punktem, kóręgo nie można ominąć jest także jaskinia Melissani z jeziorem, po którym można płynąć kódką. Warto też odwietzić kilka tutejszych piaż na świecie. Na piażę Petani na zachodzie wyspy wpadmicje po spokój, ciszę czy seby obejrzeć zachód słońca przy kielistku wina w tamnejszym barze. Plaza Makry Galos to to koli bary i centrum sportów wodnych potożone kilka minut jady od stolicy wyspy. Kefalonia to nie tylko plata, piękne widoki, ale takze świetna kuchnia, petna nie tygiko greckich hitów takich jak horiatkić czy musaka, ale także typowo kefalońskich specjatów. Warto podjechać z wizytą do producenta oliwy, wina czy organicznych producówać kórzy cychnej owodzenią swoje dziew przed utystami.



Read the blog post

Gdzie i co zjeść na Kefalonii?

25 czerwca 2018

Krádonia to nie tylko plękno widoki, urocze wioski i jedno z najpielnicjących plat na świecie, ali także wydmienia jedzenie. Tudgies kuchnia wykorzysuje lokalne oliwe, świeże, szezorow, wrzywa, mięsz, njy zy produky mieszna Podras szaszęo kiluduchowego pobju na Krádoni odwiedziskimy rezasuracje, tworym, szej z jedzeniam, a wybiarając prze pojski, akuchalkimy szkomendacji mieszkańców wyspy. Poniej znajdziecia listą najdziekanszoch miejsz, któr odwiedziściny i któr polaczamy.

Mari Alei Assessali

Pięknie policiona restruczje z trassam ned samą wodą ma długą historią. Powstala w 1930 roku jako część komplekus kapialowego, a w obecnym kattalici dziaka nieprzewnenia od 1971 i jast jadnym z populamiątych milgic w socily wyspy, wypalmonym pożnim naweż poza szerom. Menu lokulu jast palem precion samanatów, ale takie skribinskich spocjaloku Waro spróżować dmiomicy w socie wnegręt, sakobi piemnaczanej, briteria przestroweje jast do oroce morza, Djorce dań w szandownej karole galeci kanie szerowe wygowej coddzienia kradą na tablici, my szefiliamy na radsiewane lowisty cuklinii, a w karole były takie świeże nyby presto z wód obszatających wysia.



Read the blog post

10 dań, które musisz zjeść na Kefalonii

26 sierpnia 2018

Kuchnia Kefalonii to lekka kuchnia śródziemonoska wykorzysulijąca lokalne produkty pochodzące z greckiej ziemi – oliwę z oliwek, warzywe, oliwić, owoce i wino. Amau lokalnych restauracji bogate jest takze w świeże owoce mora: i nby pochodzące z Mora Jońskiego, miejo z lokalnej hodowii, Jokalny ser feta czy inne produkty mieczne. Można tu oczywiście zjeść typowe dania kuchnii greckiej takle jak musaka, sałatka grecka czy souraka, kaj jest równicie spop optawe, na któru możecie nie natrafić w innych częściach Greciji. Co dobrego zieldiliny w czaście naszej podróży po stę wykóć Czego wara optowoce byłoże na Kefalonii?



Read the blog post



COVERAGE

• Blog UVM: 27,000

Instagram: 7,250

Polish food & travel blogger Marta Glinka visited Ionian islands, with a first stop in Kefalonia, falling in love with the amazing landscapes and diversity of the island. She published three articles, one on the destination and two on Kefalonia's famed gastronomy, listing the 10 most tasteful dishes offered on the island, combined with numerous posts on her Instagram account.

"If you are looking for a place where it is a bit calmer and you will not be in a crowd of tourists all the time, then this island is created for you."

BEAUTIFUL CORFU – POLISH BLOGGER VISIT

Polish blogger digs into Corfu's landscapes and culinary treasures

Korfu – zielona wyspa na Morzu Jońskim

9 lipca 2018

Korfu na Morzu Jońskim to jedna z najchętniej odwiedzanych przez turystów greckich wysp, jest górzysta, zelona z pięłowymi plazimi niesamowymięwi włodosmi. Co robu przyjedzi zu milion turystów. Korto także kretę egistskie drogi prowadzące do maltowniczych włosek, czy fauna i flora opisywana we wspomnieniach brytyjskiego pisarza Geralda Durrella. Foodles zachwycą gaje oliwne, winnice, egzotyczne kumkwaty czy znakomita kuchnia z wpływania greckimi i weneckimi...

CO ZOBACZYĆ NA KORFU?

Wyciczkie po wyspie warto zacząć od miasta Konfu, czyli jej stolicy. Klimatyczne stare miasto pełne jest wpływów kilkusetletniej obecności Wenecjan. Wrażenie robią XVI-wieczne twierdze z widokiem na miasto y wspisku lutczki. Cickawostkią jest promenada wzorowana na paryskiej Rue de Rivoli. Dla smakoszy obowiązkowa jest wizyta na targu z jedzeniem, a wielbickiej twórczości Geralda i Lawrence'a Durreliów nie omieszkają odwiedzić stweru gdzie są wmruwowan tablice z ich podobiznami. Panoramę miasta można podziwiać nie tylko z cytadeli, ale również np. z baru na dachu hotelu Cavalieri.

My po spacerze po stolicy zdecydowaliśm ysię na eksplorację północnej i zachodniej częśći wyspy. Dla pięknych widotków warto wybrać się na polożoną na północy piażę Sidari i stórogrówaci urodziwy. Canal d'Amor. Według legendy para, która razem pokona wybaw Kanak Mitości pozostanie razem na cate życie. Niedaleko Sidari koniecznie odwiedzicie Suswet Logas beach siąd w ciągu dnia można podziwiać wybrzeże popijaję cfinika w bare z żarasem widokowym, a wieczonem wypaci się na kolację z widokiem na zachod stońca. Samagą skierowaliśmy się na połużnie. Położona na zachodzie Korfu Paleokastrisa zo najbardziej populame turystycznie miejsce na wyspie. Wanto zatrzymać się przy populamych punktach widokowych Golden Fox czy Bella Vista albo popłynąć w kródzi rejs żódię do grot skalnych. Na połużniu wyspy najciekawszą strakcją jest Lake Końssan. Z jednej stromy wąskiego pasa wydm mamy jezioro a z drugiej otwarte morze i piaszczystą piażę na której możem przycupnać w jednym z położonych tam beach barkw. Widoki przypominają troche nast Pobwysep Helski tykiw w wersji bardziej dzikiej. Na Liście odwiedzanych miejsc nie powinno zabraknąć także wizyt u lokalnych producentów – na komit znajdziemy tabnyckę wyrobów z egzotycznych owoców kumkwatu, producentów wina, oliwy, możemy też odwiedzić kolapią towya.



Gdzie zjeść na Korfu? Kulinarny przewodnik

Promisescy, organ only promoting cycyty nark various bearenn-more some minimal case no obstyrowine funtages; burnet, factor to in the pulphyre public, interview volled, machines invalid, ast balle purpur plateries statisfigate sig delaysh, statistych produktion salcini plan nationa on milijate alvina, seasones vastyna, moon, nyto, onoon marcia cap milijan. Produces narauge statisticheminge papita, activit, passeding various transporting jas it implemente elebonic funtigate; burnet. Proving amplitionic little milijohelm-maryon matuurselji, telem servinetativiny na volksia.

Christmatik, Korfu Town

commercial studge, private controller conductionale an interpretation and controller and interpretation of controller and interpretation of controller and interpretation and controller and interpretation and interpretation











Read the blog post

Read the blog post

"Corfu is one of the Greek islands most visited by tourists. It is mountainous and green, with beautiful beaches and amazing views. Foodies will delight in the olive groves, vineyards, exotic kumquats and excellent cuisine with Greek and Venetian influences"



COVERAGE

Blog UVM: 27,000

Instagram: 7,250

Corfu and published two blog posts, one on promoting the island as an ideal summer destination, presenting an indicative itinerary for visitors and one on the culinary treasures of the island, by presenting a list of the 10 best places to eat, from traditional restaurants to recently opened modern eateries. Ahead of her blogposts on Corfu she made several food-related social media posts.

PHOTOGENIC TINOS – GERMAN BLOGGER TRIP

German blogger fascinated by the island of Virgin Mary

KYKLADENINSELN GRIECHENLAND: MEINE HIGHLIGHTS AUF TINOS (+TIPPS)



Tince zählt, zu, den größeren der nördlichen Kykladeninseln, und ist bieher releicht unbekannt. Nur etwa 10.000 Einwohner leben auf der Insel. Ausländliche Reisende triffet du hier ehre seiten. Tince ist bieher bezonders bei den Griechen bellicht, die wegen der bekannten Wellfahrtsliche Pangle Eunsgelistrie hierher kommen. Doch es sind auch die wielen melerischen Dörfer, gemütlichen Tavernen und behaglichen Unterkünfte, die den bezonderen. Charme, von Tince Jaumachen. Wunderschön sind auch die alten Tauberhäuser, die übersell auf der Insel verstraut sind. Und natürlich findest du auf der Kykledeninzel Tince auch viele idyllische Strände und kleine Buchten, die du oft nur mit einer Handvoll enderer Badefreunde tellen musst.



In diesem Artikel habe ich meine besten Tippa für einen unvergesslichen und entspannten Urlaub auf Tinos für dich zusammengestellt.

KYKLADENINSELN GRIECHENLAND: MEINE TIPPS FÜR TINOS

Read the blog post









Good morning world
EXPLORE. DREAM. DISCOVER.

COVERAGE

Blog UVM: 27,000Instagram: 26,800Facebook: 8,459

German travel blogger visited Tinos and Andros and discovered the hidden gems of both destinations. In her blogpost on Tinos highlights, she praises the beauty of the stone built villages and the local gastronomy.

"Although it is hardly possible to visit all 65 villages in Tinos, you should put as many on your list as possible. Because each has its own charm and inspires with its very individual character".

GREEN ANDROS – GERMAN BLOGGER TRIP

Next stop the undiscovered by mass tourism island

GRIECHISCHE INSELN - REISETIPPS FÜR DIE KYKLADENINSEL ANDROS



Andros, noch nie gehört? Dann wird es Zeit, eine der schönsten der griechische Inseln zu erkunden! Andros ist nach Naxos die zweitgrößte Kykladeninsel und perfekt für deinen nächsten Urlaub in Griechenland. Grüner als jede andere Insel der Kykladen, ist sie bisher vom Tourismus noch größtenteils unentdeckt geblieben und daher eine Insel für Entdecker. Eine Insel, die mit ihren venezianischen Relikten, unberührten Traumstränden und unzähligen Wänderwegen entläng plätschernder Quellen und durch idyllische Dörfer im Nu dein Herz erobern wird. Noch ist Andros ein Geheimtipp, also schnell dorthin mit

GRIECHISCHE INSELN - REISETIPPS FÜR DIE KYKLADENINSEL ANDROS









Read the blog post



#blogtrottersgr #andros #hiking #greece #greekislands #lgers_greece #Travel_greece #exquisite_greece #lg_athens #greecelover_ig #greece2018 #greecelover_of #weloverzeece

#greecelover_gr #welovegreece_ #feelgreece #thegreeceguide #greece_vacations #ig_cyclades

242 likes

Log in to like or comment.



COVERAGE

Blog UVM: 27,000

• Instagram: 26,800

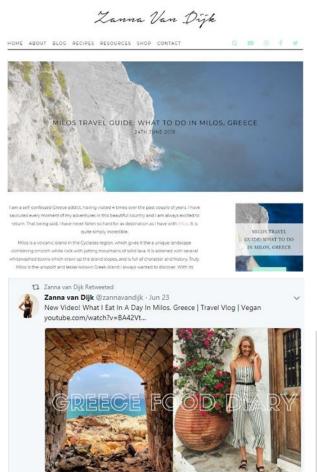
• Facebook: 8,459

Second stop for the blogger, **Andros**, an island greener than any other Cycladic island, an island ideal for explorers as she features on her blog and social media posts.

"An island that will conquer your heart in no time with its Venetian relics, untouched beaches and countless hiking trails along rippling springs and idyllic villages."

MILOS FOR VEGANS – VLOGGER-BLOGGER TRIP

UK health & fitness influencers bring island flavours to life







Zanna Van Dijk

COVERAGE

• Blog UVM: 15,000

YouTube: 61,000

• Instagram: 227,000

• Facebook: 11,942

• Twitter: 23,100

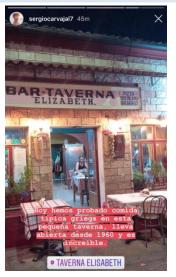
Prominent UK health, fitness and lifestyle digital influencers Zanna Van Dijk and Stephanie Elswood, known as Healthy Chef Steph, showed their followers how to spend a healthy holiday on Milos through real-time social media posts followed by a blog post guide and a vlog, sampling vegan dishes made with local produce and staying fit with hiking, swimming and yoga.

"Releasing our inner Chef's & O& We have spent our morning cooking up a mean authentic Greek spread of vegan goodness"

IDYLLIC CORFU - SPANISH BLOGGER VISIT

Famous Spanish influencer visits magical Corfu







Pomo d'Oro Corfu





sergiocarvajal7 🐡 • Siguiendo

sergiocarvajal7

COVERAGE

• Youtube: 101,931

• Instagram: 1,000,000

Spanish top tier model and instagrammer Sergio Caravel visited Corfu and experienced local tastes, discovering the beautiful landscape and presenting to his audience his island experiences through instagram stories and numerous posts.

IDYLLIC CORFU - SPANISH BLOGGER VISIT

Spanish Youtuber promotes Corfu's lifestyle









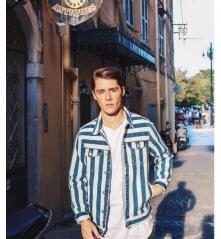




COVERAGE

Youtube: 988.121Instagram: 116,000

Spanish Youtuber Joel Subirats visited Corfu and was amazed by the local hospitality, gastronomy and the incredible beaches. Ahead of the YouTube video publication, he posted several instastories and posts presenting the experiences on the beautiful island.



bettercalljoel • Siguiendo • Corfu, Kerkira, Greece

bettercalljoel Comenta aquí abajo que vídeo te gustaría ver de Grecia en el canal: probando McDonalds Griego o Retos en el Jacuzzi con hielol © @discover.greece #blogtrottersgr

Cargar más comentarios

esmerlinesther Retos en el jacuzzi carol_vargas_s Jacuzzi con hielo !!!! PD : aún espero el vídeo donde maquilles a Gian --

americacarrillo1012 Me encantas

yoon_lu_ Jacuzzi con hielo!! Bae

immariapaula ¿Por qué no ambos?

valentinaidiaz

_orange.16 Reto en el jacuzzi con hielos. Pero podrías hacer los dos ♥ ♥ ♥ ♥ fatimavalenzuelac Mejor un tour por grecia

MARKETING GREECE

ALTERNATIVE RHODES – US BLOGGERS VISIT

Luxury travel bloggers praise the unique Rhodian beauty











NO DESTINATIONS

COVERAGE

Instagram: 191,000

• Twitter: 33,000

Facebook: 11,969

Amsterdam-based US luxury travel blogger couple "No Destinations" visited Rhodes. Ahead of their publications, they made numerous social media posts, featuring the wonderful Old Town of Rhodes, the beautiful beaches, and the local gastronomy. At the same time, they promoted the island as an ideal luxury and family destination.

ADVENTUROUS CYCLADES – CANADIAN BLOGGER VISIT

Canadian blogger enjoys off-season Paros and Naxos

MY TRIP TO GREECE - NAXOS & PAROS









COVERAGE

• Blog UVM: 13,000

Instagram: 190,000

Facebook: 6,162

• Twitter: 3,486

Read the blog post

MY TRIP TO NAXOS

The first stand I misted on my owner type of these was blace. It is the larger should be I Co-lades welcomes to venture with plants of battery, making term, strongly battery and plants of battery and the order of these strongly and discussed monutaries to an entire strategy of battery and be such as it the larger and discussed monutaries to an entire strategy of battery and be served that to make some battery and interestation.



Spins Front

rines of the Reviews of the copy was PCPCP too conglises them are no this foreman I have no and used, them are more of the highlights from my stay on forem.

Read Naxos blog post

MY TRIP TO PAROS

A trip to Genore was one my bucket but for a long time. I was enger to see the leastic white washed buildings, accient noise, beautiful scooper, and try all of the delainus comms. My trip manisted a stay on three, which is an ideal to the Cyclades.



Purse is a diversy plane. It has great beauties, actualing fixed and a wenderful place to relax and series the annulate.

Read Paros blog post

Canadian travel & lifestyle blogger Bella Buchiotti published three blog posts, following her visit to Paros and Naxos, one praising both islands' diverse landscapes, outdoor activities and culinary treasures, and one detailed for each island's treasures. She also shared her experiences with her followers on social media.

"I enjoyed Naxos because it was relaxing, making it a great place to stay if you want to disconnect and recharge".

ADVENTUROUS CYCLADES – CANADIAN BLOGGER VISIT

Paros & Naxos are highly promoted through social media















Blog UVM: 13,000

Instagram: 190,000

Facebook: 6,162

Twitter: 3,486

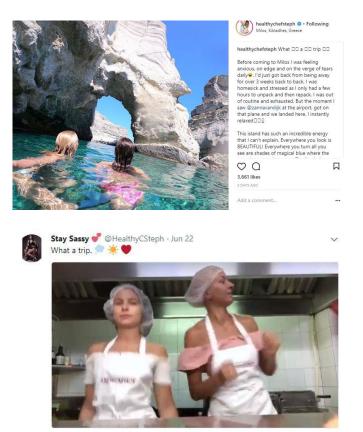
from her extensive blogposts, Apart published numerous photos of both destination on her **Social Media** accounts too. She also prepared and published a fascinating six-minute YouTube video, depicting her experiences on both islands.

"This photo is from a sunset sail on our first night in Naxos, Greece. A trip with so much good food + beautiful sights that I will never forget"

Watch the YouTube video

MILOS FOR VEGANS – VLOGGER-BLOGGER TRIP

UK Instagrammer-vlogger taps into island's rare energy



O 22



View Instagram video

"I couldn't recommend Milos as a holiday destination more! There is SO much to do there and it is buzzing with personality and culture!"



COVERAGE

Instagram: 179,000

• Twitter: 7,195

Stephanie published real-time social media posts **Twitter** Instagram and revealing moments of her trip to Milos, including swimming in sea caves and a sunset yoga class. She published highlights video on Instagram and Twitter, ahead of a vlog to be posted on YouTube.

SERIFOS & SIFNOS – GERMAN BLOGGER TRIP

Lifestyle blogger presents the alternative side of both islands



Farm Narlis - alles selbst angebaut, alles bio, alles ehrlich zubereitet



masha GR I am in the mood to dissolve in

#werbung #discovergreece #blogtrottersgr

#griechenland #sifnos #fashionblogger de

#mothersofpearl #netaporter #quoteoftheday #quotesdaily #luxurylifestyle #fashioneditorial

youwish47 Wow, amazing shot

champoffashionbyca amazing 99 aroundedbodyscrub

anevgrung Amazing!!

mon mode So dreamy

3,302 likes









COVFRAGE

Instagram: 177,000

High-end German lifestyle blogger Masha Sedgwick visited Serifos & Sifnos and made numerous social media posts on Instagram presenting the beauty and the secrets of the Cycladic islands to her followers.

"Welcome to a fascinating country and a beautiful new trip with my partner in crime @theresakaindl. I can't wait to share all my impressions with you and take to some beautiful spots".



IDYLLIC CORFU - SPANISH BLOGGER VISIT

Spanish Olympic Athlete gets surprised by island's landscapes







nataliagtimofeeva

COVERAGE

• Instagram: 102,000





8,728 Me gusta

nataliagtimofeeva · Siguiendo



Natalia Timofeeva, a prominent athlete of the Spanish Olympic team, visited Corfu, and was impressed by the positive energy of the island and the constantly changing landscapes that will fascinate even the most demanding visitor. She posted a series of Instagram posts and stories, mostly featuring beaches and famous Corfu's dishes.

MAGNIFICENT CYCLADES – GERMAN BLOGGER VISIT

German blogger explores Sifnos & Serifos diversities









FRANELLE

- desire for the unusual -

COVERAGE

• Instagram: 73,000







German travel and lifestyle blogger Francesca Lesch (Franelle) visited the beautiful Cycladic islands of Serifos and Sifnos and explored both islands' amazing beaches and unique landscapes, tasting local products while enjoyed cooking classes. During visit she shared her experiences on her Instagram page.

MAGNIFICENT CYCLADES-GERMAN BLOGGER VISIT

German blogger amazed by Sifnos and Serifos beauty









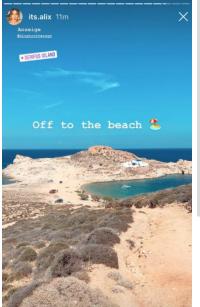


COVERAGE

• Instagram: 32,000







German travel and lifestyle blogger Alix Melissa Rehse (It's Alix) also visited Sifnos & Serifos and posted several instastories and posts ahead of her publication, presenting the amazing beaches, traditional restaurants and natural landscapes of both islands.

INFLUENTIAL SANTORINI – GERMAN BLOGGERS VISIT

Romantic gateway to Aegean landmark island















COVERAGE (Total)

• Instagram:16,742

Facebook: 20,933

Following their Athens gastronomy visit, the two German bloggers visited Santorini, and they posted many photos on both Instagram accounts, promoting the amazing view they enjoyed in numerous island's spots, the picturesque alleys, and local delicacies.

GROUP CRUISE TRIPS – BLOGTROTTERS 2018

Fifteen lifestyle bloggers enjoy 7-day island Aegean cruise



Fifteen travel & lifestyle digital influencers from the German French, the UK and Spanish markets participated in separate seven-day Aegean island-hopping cruise with Celestyal Cruises from early May to mid-July. Throughout the separate group trips, the influencers posted frequently on their social media channels, revealing cultural and culinary highlights at each destination, namely Mykonos, Milos, Santorini, Samos and Crete.

French lifestyle blogger cruises in the Aegean sea



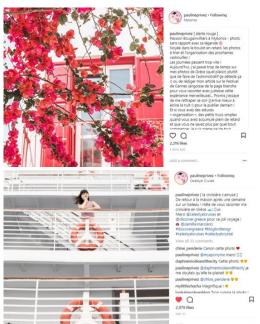
Pour notre 3ème jour de croisière, nous allions enfin visiter une île dont je rêvais depuis des années ! J'étais sur le pont du bateau, impatiente de voir ces fameuses maisons pastel accrochées à la falaise !

Nous avons débarqués en chaloupes dans le petit port de Fira, où différents moyens de transport sont proposés afin d'atteindre les hauteurs de cette île au relief très particulier, encore plus impressionnant en vrai que ce que j'imaginals !

Les ânes d'antan ont laissé place à des bus et à un téléphérique !

Nous avions tous hâte de découvrir Ola (les locaux prononcent ia), le village le plus réputé (et probablement un des endroits les plus instagramés d'Europe !), avec ses jolis dômes bleus (des églises orthodoxes pour la







COVERAGE

• Blog UVM: 30,000

• Instagram : 146,382

Facebook : 23,325

• Twitter: 16,500

Read the blog post

French fashion and lifestyle blogger Pauline Privez, who participated in the 7-day Celestyal Cruises trip, posted an extensive blog post, highlighting the beautiful locations she visited during her cruise, including Mykonos, Milos, Santorini, Heraklion and Samos. During her trip she also shared her experiences on her social media.

"This light, these immaculate white paintings, the touches of colors of the doors and shutters in painted wood, these flamboyant bougainvilleas ... SUBLIME!"

CELESTYAL CRUISES — FRENCH GROUP BLOGTROTTERS TRIP

French vlogger finds cruise the ideal way to explore the Aegean islands

CROISIÈRE DANS LES ÎLES GRECQUES



Avec Nico (et également Pauline) nous étions invités par Discover Greece à partir en croisière avec Celestyal Cruises. Nous révions des îles grecques et j'étais si curieuse de faire une croisière une fois dans ma vie.

Dans cet article j'aimerais vous parler de notre itinéraire, mes conseils et bonnes adresses et enfin mon expérience à bord. Vous avez déjà fait une croisière vous ?

Depuis Paris nous avons pris un avion pour Athènes. Et en taxi nous avons rejoint le port de la ville pour embarquer à bord.



Watch the vlog

Read the blog post

COVFRAGE

• UVM: 50,000

YouTube: 93,884

Social media

• Instagram: 246,852

"Cruising around these islands is a very practical and fast way to see a maximum of things in a short time. You can organize your own road trip and take a boat between each island. But you waste time every time we sail at night. That's the big strength. You save a lot of meals and you can also choose excursions."

French lifestyle blogger Margot Cirou, who participated in the French group cruise in the Aegean islands in May, published a vlog and a blog post on her experience, highlighting the charm of each destination and the convenience that a cruise offers to the passengers in exploring various destination in a short period of time. During her trip she shared her experiences on the different islands emphasizing on Greek cuisine, through social media posts.

French blogger explores Aegean with Celestyal Cruises









COVERAGE

• Blog UVM: 25,000

Instagram: 53,800

Facebook: 2,957



Further to his participation in the 7days cruise trip to the Aegean islands, French lifestyle and travel blogger, Nicolas Plasmondon of Lepetitfrancais.com published an **extensive blog post describing his cruise trip and highlighting the most significate experiences from each island** such as the visit at Delos island, Sarakiniko beach in Milos, black sand beach at Kamari, etc. While on cruise he also shared his experience through social media.

The hour of the aperitif arriving we made a stop on the way back to the restaurant Kivotos, we tasted local dishes including Koufeto a dessert made of cottage cheese, almonds, pickles and honey. Make a stop if the opportunity arises because the place is worth seeing.

Read blog post

Travel blogger couple discovers Aegean islands









"The new route includes the destinations

Read Milos blog post Read Mykonos blog post Read Delos blog post

Die Anreise nach Athen & Piräus

Mit Aedean Airlines dind as für uns vom Frankfurter Flughafen über Thessaloniki nach Athen. Dort wartete bereits ein Fahrer auf uns, der uns zu dem etwa 50 Minuten entfernte Hafen von Piräus gebracht hat. Leider waren die Flüge zeitlich sehr knapp geplant, sodass wir erst kurz vor Ablegen des Schiffes ange

2010 wurden die Flottenschiffe verjüngt, alte Modelle wurden aussortiert und die übrig gebliebenen bekamen eine neue Lackierung. Seit Herbst 2014 fungiert die Reederei unter











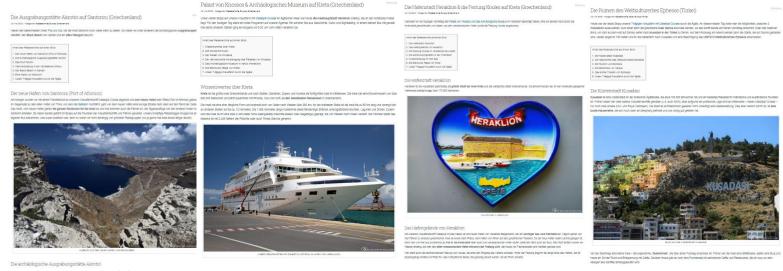
Mykonos, Milos, Santorini and Crete - in short: the highlights of the eastern Mediterranean, of which we have already seen many pictures welcome to Milos! posted by other bloggers on Instagram and Facebook. The anticipation" Wissenswertes über Celestyal Cruises Wir müssen zugeben, dass uns die Reederei Celestval Cruises vor unserer Reise aar nicht bekannt war. Eigentlich komisch, denn sie ist schon eine Weile auf den Meeren unterwegs. Gegründet im Jahr 1986 unter dem Namen "Louis Cruise Lines" zählte die zypriotische Reederei in den 1990er Jahren zum fünftgrößten Anbieter von Kreuzfahrten. Ab

Read the Celestyal Cruises blog post

dem Namen Celestyal Cruises und hat heute drei Kreuzfahrtschiffe im Betrieb: Celestyal Olympia, Celestyal Crystal und die Majest

Following their participation on the 7-day cruise, German travel blogger couple Michael and Sandra published 4 blogposts presenting their island overall hopping experience and detailed stories on Milos beaches, Mykonos fairytale windmills and Delos ancient city. During the cruise they laso shared their experiences through social media posts.

Travel blogger presents to his audience 5 Greek isles



COVERAGE

• UVM: 35,000

ONE-MILLION-PLACES.COM

Read Santorini blog post 1 Read Knossos blog post

eau Kilossos biog post Read Hera

Read Heraklion blog post

Read Ephesos blog post

Read Santorini blog post 2
Read Santorini blog post 3

"Our most beautiful photo on the entire palace grounds was the reconstructed north entrance to the palace grounds. Of course, you never know exactly if the entrance may have looked like this, but the building still impressed us. Especially in the great weather, the colors have shone very nicely."

The travel blogger couple after the end of the cruise, published 6 additional blogposts presenting the alternative sides of Santorini, the archaeological beauty of Knossos and Heraklion, and the enduring history of Ephesos.

Blogger outlines ease of visiting islands by cruise ship

WITH DISCOVER GREECE AND CELSTYAL CRUISES AROUND THE CYCLADES



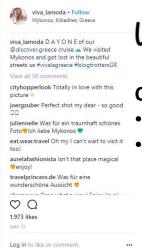
A TABLE TO IT I have seen to receive the contract of the department of the contract on the injuries of the contract of the con

Why so people book cruise ship tours? If is the excitest way to get around and to see a lot of things in a small amount of ight lights. Alterwands you can decide whether to go to one island again or not. Please notice. The ship moves at night so you then't feeling and within the aurean nith views chathing.

In it making with 200 people or beautiff Year, it is morely withing it you still you be beautiful which in the space for a source, the if feeting, they are considered in the space of the

Read the blog post





viva la moda

COVERAGE

• Blog UVM: 20,000

Instagram: 102,000

German travel blogger Alex Seifert published a blog post on her experience of the cruise, describing it as unforgettable. During island visits she also shared her experiences on social media, zooming into Mykonos and Samos.

"For everyone and every age I can recommend the Greek islands BY HEART as the perfect holidays! Dance the night away in Mykonos, watch sunsets in Santorini, relax in Crete and Milos – you will love it!"

Travel blogger finds new favourite destinations in Greece

Greek island hopping with Celestyal cruise

Greece has got so mury islands it is sometimes difficult for travelers to choose which our to go. Greek island hopping is therefore a good way to discover many islands at a time.

I took my first cruise in Greece last year on the hustrious MS Europa 2. The experience was funtastic, the MS Europa 2 is a worderful boar with many on board option and even though the destinations were great, it is more about the on board experience than the destinations.

While cruisin with Celestyal cruise, the experience is all about the destitution

1 WEEK GREEK ISLAND HOPPING WITH CELESTYAL CRUISE

Celestyal Craine has got two offers. A long weekend offer and a one week trip trough some of the most beautiful Creek blands.

While the other cruise ships stop for a short day at every destination, Celestral Cruise stops for a longer period of time on some island to allow the passengers to enjoy fully what the island has to offer.

GREEK ISLAND HOPPING ITINERARY WITH CELESTYAL CRUISE

1 DAY AND 1 NIGHT IN MYKONOS

Mykamos is world known for it's lifestyle and more exactly for it's nightfile. What a pity it would be to spend only half a day on the island.

To allow it's passengers to enjoy fully what Mykonos has to offer, Celestyal Cruise stays one night on the island. It is possible to dance the night away and board back the boat early in the morning before the ship. system to the next idend.











COVERAGE

Social media

• Instagram: 51,100

• UVM: 17,000

Amandine, a French Travel blogger living in Berlin, published a blog post detailed her cruise experience, desgnifying Milos as her absolute favourite island, followed by Samos. She also shared her island cruise experience live on social media.

"Milos, my favourite island on the itinerary, with its amazing lunar landscape and Samos, close to the border of Turkey. An island that reminded me more of Italy or Croatia than the typical white islands of Greece but no less beautiful or charming. On Samos, you will want to taste the local wine, as it is one of the best wines in Greece"

Read the blog post

Fashion & lifestyle blogger amazed by Aegean islands













beatrice.gutu • Follow





3,263 likes

the FASHION cuisine

COVERAGE

Social media

• Instagram: 148,000

"Another stop on our itinerary was Milos, the little known Greek island, compared to the neighboring Santorini and Mykonos, but the one that impressed me the most. If you want an authentic Greek experience with less tourist crowds, I couldn't recommend it enough".

German lifestyle and fashion blogger Beatrice Gutu, who participated in the German 7-day Celestyal Cruises trip, posted an extensive blog post, highlighting the beautiful islands she visited during her cruise, including Mykonos, Santorini, Milos, Crete and Samos. She also published her blogpost in her brand new blog, Dept.43.com. While on cruise she also shared her experiences on her social media.

Read the blog post in The Fashion Cuisine Blog

Read the blog post in The Dept.43 Blog

Blogger publishes 8 blog posts on key highlights and cruise

Cruising the Aegean with Celestyal Cruises: A Complete Review



Mandrakia Milos: The Prettiest Fishing Port You Ever Did See



Read blog post 1

Read blog post 2

Read blog post 3

Read blog post 4

Read blog post 5

Read blog post 6

Read blog post 7

Read blog post 8



COVERAGE

Blog UVM: 140,000

• Instagram: 34,500

• Twitter: 5,256

• Facebook: 3,795

View Instagram video

UK travel blogger Sophie Nadeau, of **Solo Sophie**, published social media posts throughout the cruise and **eight blog posts** focusing on her favourite attractions, including Milos' Mandrakia, a Santorini bookstore, and Mykonos' Little Venice. She also published a **highlights video on Instagram**.

"Spent every minute discovering new experiences, seeing oodles of living history, and eating my weight in delicious food!"

Influencer posts vlogs and blog posts on Aegean islands

First Time Cruisers First Impressions



My week so far has been *insane*...and it's only Wednesday.. wait. Is it Thursday? I'm so confused. I am currently travelling with Celestyal Cruises and in just 3 days we've seen Mykonos, Milos (that's right! — Milo has his own island, apparently) and Santorini. I can't say I've ever really thought much about cruising as a holiday option but if you want to see a lot in a short space of time without spending a fortune, I can't think of a better way.

Read blog post 1
Read blog post 2
View vlog 1
View vlog 2

View vlog 3
View vlog 4
View vlog 5
View vlog 6

mikhilacom

COVERAGE

• YouTube: 92,000

• Blog UVM: 30,000

• Instagram: 17,800

• Twitter: 12,100

UK beauty and lifestyle blogger-vlogger Mikhila McDaid, of Mikhila.com, published social media posts during the cruise, six vlogs and two blog posts outlining her experience of visiting five Greek islands via cruise ship.



The Santorini Hype / Celestyal Cruise Days 5 + 6

3.9K views • 6 days ago



What I Wore in Greece / Outfits Of The Week /...

5K views • 1 week ago



MILOS ISLAND / Celestyal Cruise Day 3 + 4

5.1K views • 1 week ago



A Moment in Mykonos / Celestyal Cruise Day 1 + 2

5.9K views • 2 weeks ago

"It's the perfect way to dip your toe in travel with the safety and familiarity of 'coming home' each night and waking

Fashion & lifestyle blogger finds cruising a fun way to travel





service ✓Always meeting new people. you're never alone! 00 506 likes









celestyalcruises @celestyalcruises

ELTORIA

beauty unboxing, lifestyle, advent calendars

COVFRAGE

Social media

• Instagram: 18,300

• Twitter: 7,706

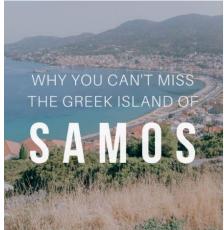
Facebook: 2,723

"Cruising notoriously is known for 'older people' but it is now becoming popular amongst younger generation and I totally see why!"

View Instagram video

UK beauty, fashion and lifestyle blogger-vlogger Simone Partner, of Eltoria, published social media posts during the cruise ahead of blog and vlog coverage, and announced she may arrange her wedding on Samos.

Influencer shines spotlight on Samos through Insta video







Learn about (and drink) the famous Samian Muscat

One must do on Samos is definitely a visit to the amazing Samos Wine Museum. Admission is an entire €2 (so expensive, right?) AND includes the tasting of the wines! Definitely a must visit, since the Muscat wine from Samos is one of their most famous exports. And, of course, we should all experience the most important products from a country... right? Also, the wines produced here have won multiple international awards so you know you will be in for a treat.



COVERAGE

• Blog UVM: 5,000

Instagram: 154,000

• Twitter: 4,471

• Facebook: 1,890

Read blog post

View Instagram video on Samos

View Instagram highlights video

UK travel blogger Penelope Bielckus, of **The Flyaway Girl**, relayed her experience of the cruise and the islands via Instastories and Instagram posts. She published her first **blog post**, **focusing on Samos**, which proved **one of the group's favourite destinations** with almost all influencers **planning a return trip**. Penelope also published a cruise **highlights video** and **Samos video**, both on Instagram.

"I am already planning my return to the beautiful island of Samos – there is so much more to explore of this

Travel blogger amazed by his island-hopping experience

Greek Island Cruises With Celestyal Cruises: The Tours

I took a morning flight from London to Athens with Aegean Airlines, and by mid-afternoon, I was already making my way to the port of Piraeus, where I was going to board Celestyal Crystal, the smaller vessel in the Celestyal Cruises famil





BEST THINGS TO DO IN MILOS ISLAND.

During my recent trip with Celestyal Cruises around the Aegean, I had the opportunity to experience some of the top reautiful white houses cascading from hilltops and the small blue-roofed churches. Although that might be the only



Places To Visit In Samos In One Day

If you want to see what the island is all about, you will need at least a full week. But if like me, you can only spend one day in Samos, you will want to see as many things as you can. So here are my suggestions for places to visit in Samos

Stroll Around Kokkari Town

Kokkari is one of tourists' favourite places to visit in Samos - including myself - and one of the most developed towns on the island. With just over a thousand inhabitants, it is the only town in Samos that had a population growth in the latest



Read island cruise blog post

Read Santorini blog post

Read Samos blog post Read Milos blog post

"Santorini is not all cascading white houses and blue-domed churches. Greece's most popular island also offers incredible landscape and delicious local wines!"

UK travel blogger Pedro Richardson, of **Travel with Pedro**, published four travel blog posts, one for his overall cruising experience, one on Santorini's wine and beach life, a third post on Samos and another one on Milos must visit spots. He also took his captive audience of social media followers along for the cruise between the islands and published multiple Instastories and Instagram posts – in English and Portuguese.



COVERAGE

• Blog UVM: 46,000

Instagram: 45,500

• Twitter: 57,300

Facebook: 11,001

Travel blogging couple live the absolute romance in Mykonos

Crucero por las Islas Griegas Dias 1 y 2: Mykonos.

FUBLISHED ON 20 Julio, 2018



El verano está en su mejor momento, y nosotros con él. Había llegado el día de vivir una experiencia viajera totalmente diferente a la que estábamos acostumbrados, unas vacaciones en el mar nos esperaban con los brazos abiertos y nosotros estábamos ansiosos por vivirlas y disfrutarlas. Hoy empezamos a contaros nuestro crucero de siete días por las Islas Griegas de la mano de <u>Discover Greece</u> y la compañía <u>Celestyal Cruise</u>. ¿Os subís a bordo con nosotros?

Nunca nos habíamos planteado la idea de viajar en crucero, quizás tú tampoco, aunque nunca lo habíamos descartado, y este verano se nos presentó la oportunidad, ya que teniamos una semana de vacaciones suelta en Julio y queríamos aprovecharla. Las Islas Griegas fueron el destino seleccionado, y aunque en esta época del año suelen recibir bastante turismo, no nos importaba, queríamos establecer este primer contacto con ellas y ver si nos atrapaban de esa manera que dice la gente como para volver... al final del viaje os daréis cuenta de lo que os hablo tras contaros nuestra primera experiencia en un crucero.

Como os hemos comentado antes, nuestro crucero pertenecía a la compañía Celestyal Cruise, y era el Crucero Egeo Idilico de 7 días. Esta compañía tiene tres tipos de cruceros: Celestyal Olympia, Celestyal Nefely y Celestyal Crystal; el nuestro fue éste último, el cual tiene una capacidad para 1.200 Personas a bordo, siendo asi muy familiar y acogedor. Consta de un plantas (o cubiertas), en las cuales podemos encontrar: diferentes restaurantes, un buffet, gimnasio, spa, sala de espectáculos, jacuzzi exterior en la cubierta 5, piscina exterior con zona de bar y solárium con hamacas, discoteca, casino, librería, zona infantil y tiendas en la zona de la recepción.

El mundo es mejor contigo

COVERAGE Online

• UMV: 10,000

Social media

Instagram: 29,637Facebook: 546

YouTube: 286

Read blog post

Spanish travel blogging couple Sonja & John, of Elmundoesmejorcontigo.com, published their first blogs on Mykonos, Santorini and Milos following the Celestyal Cruises trip. On the blog post dedicated to Mykonos, they describe in details the experiences lived and especially the feelings created by simple things like the sunset at Little Venice, a delicious meal, etc.

"Before the sun starts to fall, we arrive at the Mykonos Windmills area, one of the most symbolic. They are in the Chora area, on a hill overlooking the sea and little venice. In their origin they served to grind the grain of the fields of the island, taking advantage of the strong winds of the zone, although at the moment they are no longer in operation."

Sonja & John found their paradise in Milos

Crucero por las Islas Griegas Día 3: Milos.

PUBLISHED ON 26 julio, 2018

Leave a commen



Amanecía un nuevo día a bordo, una aventura totalmente diferente nos estaba esperando. Todavía no habíamos llegado a puerto, nuestro crucero avanzaba a ritmo tranquilo surcando el *Mar Egeo*. Abro los ojos, miro a John, que todavía estaba bajo los efectos de morfeo y sonrío al ver que esto que estamos viviendo es real, que somos afortunados. En apenas unas horas llegaremos a la isla de *Milos ¿Queréis conocer más de este fantástico lugar?*

Read blog post

El mundo es mejor contigo

COVERAGE Online

• UMV: 10,000

Social media

• Instagram: 29,637

• Facebook: 546

YouTube: 286

Sonja & John published a separate blog post on Milos, where they explain the reasons why **they consider Milos an unexplored paradise**, with secret beaches, hidden caves, delicious food and locals who have a story to tell.

"We arrived at the amazing beach of Sarakiniko, we could not imagine at first that this island had so much to offer, I have I have already told John that I want to return to this island soon because it has stolen my heart. Sculpted naturally by volcanic eruptions, it seems that in a matter of seconds you have moved to a totally lunar landscape".

The Spanish couple raises its glass to Santorini wines

Crucero por las Islas Griegas Días 4 y 5: Santorini.

PUBLISHED ON 6 agosto, 2018



Inmersos en esta aventura en el mar, nuestro crucero atracaba hoy en la increíble isla griega de Santorini. Nos quedaban dos días por delante para explorar este maravilloso rincón del Mar Egeo. Característica por su origen volcánico, esta isla de tan solo 72km cuadrados y 1800 habitantes censados, hará que tus vacaciones en ella se conviertan en unos días de relax y desconexión en un auténtico paraíso ¿Te vienes a explorarla con nosotros?

Read blog post

El mundo es mejor contigo

COVERAGE Online

• UMV: 10,000

Social media

• Instagram: 29,637

• Facebook: 546

YouTube: 286

On their third stop, Sonja & John, had the opportunity to spend two days in the magnificent island of Santorini, and a lifetime experience, as described. During their visit, they **explored Santorini's cute back alleys, enjoyed the famous sunset and enjoyed a private wine-tasting experience of famous Santorini wines.** Their blog posts on Samos and Heraklion will soon be published.

"This island, and its contiguous islets, are today the rest of the caldera of a volcano that exploded in the seventeenth century BC. Although its population is small, it must be taken into account that it is a spectacular stopover for dozens of holiday cruise ships and hundreds of sailboats moored in its small coves, at the foot of its steep slopes or in the middle of the natural anchorage formed by the sunken caldera of the ancient volcano."

Spanish IGer falls for the Greek islands













benjithorpe

COVERAGE

• Instagram: 96,191

























Spanish travel and lifestyle **IGer participated** in the Celestyal Cruises trip and heavily posted on each destination, triggering his followers' interest and hidden giving tips on treasures. Benji Thorpe posted in total 115 instagram posts and around 250 instagram stories.

Spanish travel & lifestyle blogger shares digital postcards of Greek islands



Iamochiladesara · Follow



La Mochila de Sara

COVERAGE

Social media

Instagram: 62,527

"Hello from #Greece! GR

I am loving this experience and there is still much ahead 🕑 I didn't know if I would like the idea of a cruise but Greece is beautiful everywhere!







Spanish travel and lifestyle blogger Sara Caballero Navarette participated in the 7days Celestyal Cruises trip, sharing her experience with her followers through Instagram posts and stories, ahead of her blog posts.

MARKETING GREECE